



SETUP: TIPS AND TRICKS

SETUP: GENERAL INSTRUCTIONS

1. Quiet setting (inside or outside)
2. The background shouldn't act as a distraction, but rather support what is being said where possible.
3. Pay attention to the lighting (shadows, etc).
4. Wait a few seconds before and after recording.
5. Clothing: rather colourful, but no fine stripes and no checkered clothing
6. Make-up: in case of strong lighting (powder to avoid shiny skin).
Not really necessary inside if no spotlights are used

SETUP: TYPES

- Candid
- Facing the camera (medium-long shot or waist shot)
- With or without added elements (**embedded text** etc.)
- Up close interview
- Interview at a table
- Seated/standing
- Mono/Multicamera
- ...

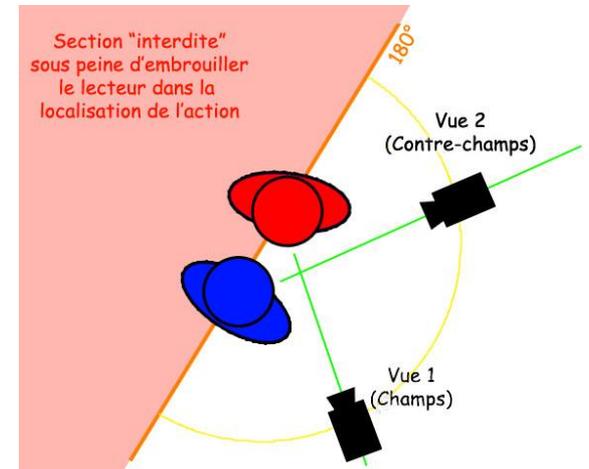
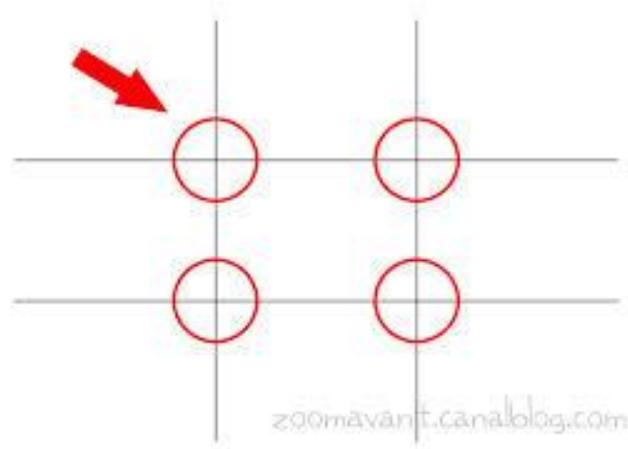
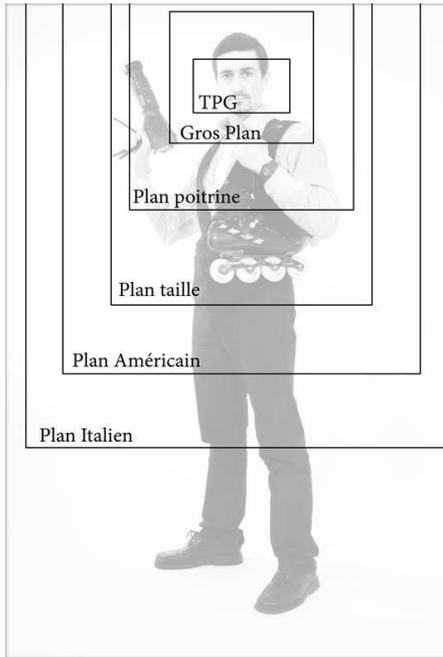
SETUP: TYPES (1/2)



SETUP: TYPES (2/2)



SETUP: FRAMING



SETUP: "LIGHT" VS "PRO"

Light:

Pros:

- Can be set up and moved rapidly
- Very little equipment needed in addition to the standard gear
- People are usually already well-versed in using it

Cons:

- Less suited to difficult recording conditions
- Limited memory
- Mind the sound quality



"LIGHT" VS "PRO"

Light:

- Smartphone/tablet/photo camera
- A tripod or stabilizer
- External microphone
- Use of elements from the direct setting like backgrounds/scenery/reflectors



LIGHT VS "PRO"

"Pro"

Pros:

- Sound and image quality
- Easier to use chroma keying and special effects
- Lighting easy to control

Cons:

- Heavy, long and difficult to set up
- Requires more preparations
- Often leads to a more complicated editing process afterwards
- Large file size of videos



“LIGHT” VS “PRO”

"Pro"

- Professional camera or DSLR PRO
- Artificial lighting (one or more sources)
- Coloured backgrounds
- **Movement controls** (Steadycam, **traveling**, **wheels**, etc.)
- Separate sound recording
- Several tests

IT'S YOUR TURN NOW!

